

A DEREK T. OSTERLUND PORTFOLIO





Thank you for taking the time to review my portfolio and qualifications.

Sincerely,
Derek T. Osterlund

art D.T.O.



Notes:

Various logo designs built as static and vector based images.

Photoshop, Illustrator and In-Design were utilized.



ADIDAS CONCEPT POSTER DENVER CO //

Notes:

Promotional poster campaign.
Regional concept design based
in Denver, CO.

Custom photography shot on
location. Design layout in
Illustrator and Photoshop.



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SELF PROMOTIONAL DVD PACKAGE DESIGN //

Notes:

Self promotional DVD package design created with plexi glass. The plexi was buffed and shaped into discs held together with small magnets spaced inbetween the content.

Used Illustrator and Photoshop for graphics and Apple Final Cut and DVD Studio Pro.



detail

AURARIA SANTA MSCD COURSE WEBSITE //

Notes:

Interactive santa workshop project developed with world tracking and social network gift requesting system.

Gif animation, Html,CSS, java script and Action Script 2.0, 3.0, programming, Google Docs and Analytics. Facebook and twitter social networking.



detail

Notes:

Promotional mini portfolio design created with Illustrator and Flash.

Html, XML, Action Script 2.0 and java script programming.



detail

Notes:

The artDTO art blog created for research and inspiration. The blog features several iconic and interesting artists and creative tutorials.

Html, CSS and Wordpress blog management systems.



detail

Notes:

Custom website design and development. The site displays custom guitars and services.

Html, CSS, SEO, Flash design animation, ebay intergration, paypal cart and Joomla content managment CMS.

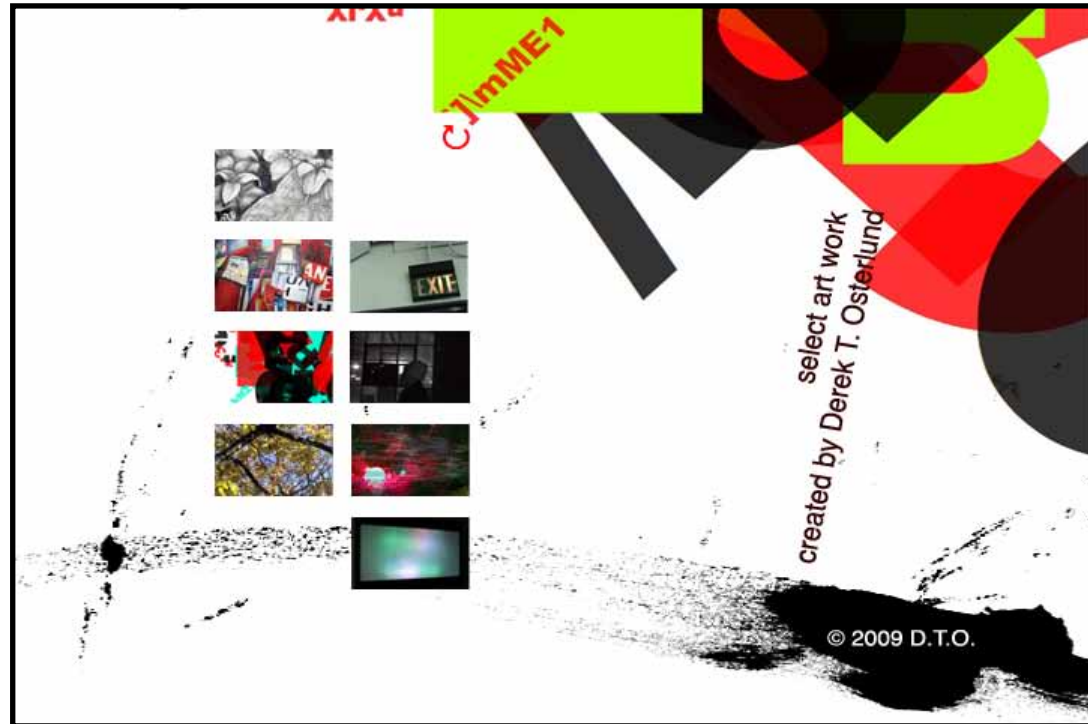


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Notes:

Self promotional DVD video project show case. 4/30 second shorts featured at the Starz Film Center 2009.

Interactive DVD menu constructed in Photoshop, Illustrator, Flash and DVD Studio Pro and Final Cut.

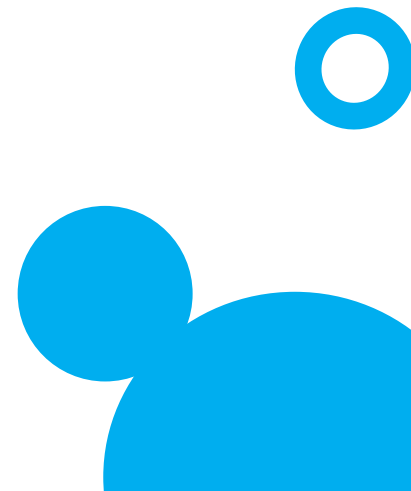
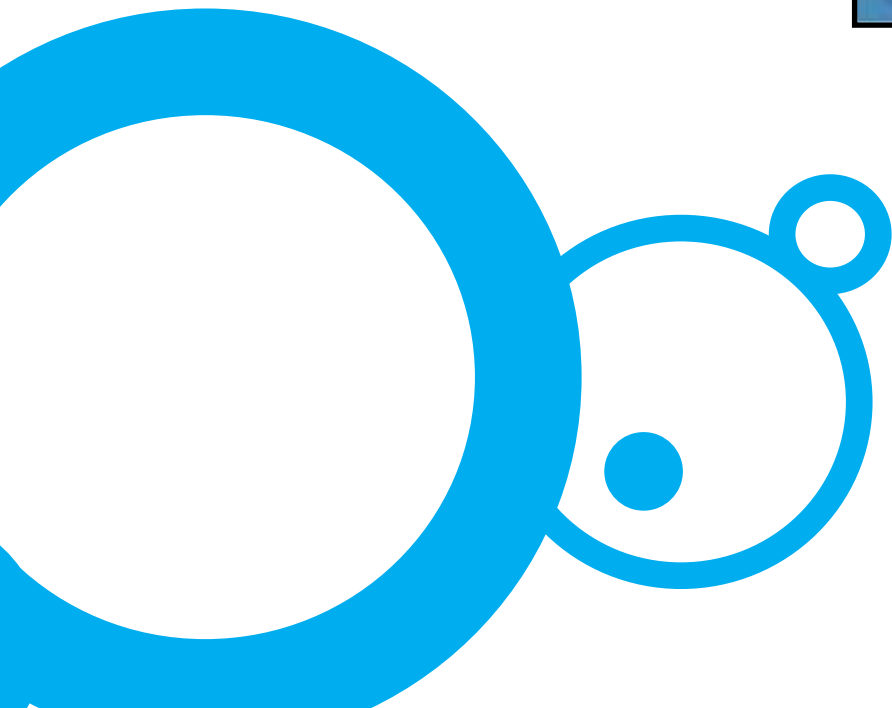


detail

Notes:

Royale Carribbean Crusie 3D
concept development.

Built with Bryce and MAYA.
Textures detailed with
Photoshop and ZBrush.



Notes:

Conceptual album cover design for a local band called oxygen.

Digital photography and Photoshop image manipulation.



Notes:

Self promotional poster created for undergraduate coursework.

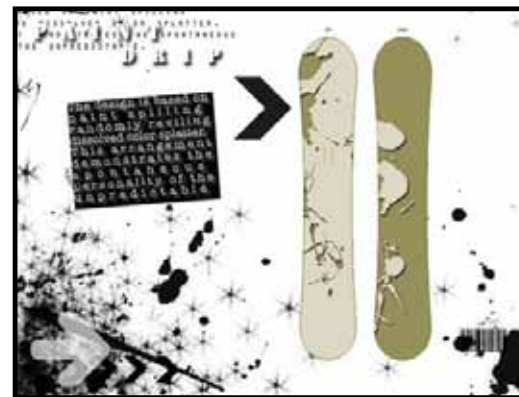
Digital photography and Adobe CS3 Photoshop and Illustrator.



Notes:

Salomon snowboard designs and catalog cover concept. Designed with elegant fluid movement and color.

Custom photography and illustration built in Photoshop.



detail

Notes:

Marketing theme for Greek wine maker Domaine Gioulis. Focus on cultural heritage and mythical imagery.

Photoshop and Illustrator constructive techniques.



Notes:

Rocky Mountain Jazz Festival
annual spring poster designed
with a simple composition and
festive vvcolors.

Illustrator constructive
techniques.



WINTER JAZZ FESTIVAL POSTER //

Notes:

Rocky Mountain Jazz Festival
annual winter poster design with
simple clean lines and color.

Constructed with Illustrator.



Notes:

Brochure design and concept illustration inspired by the Business Weekly and the New Yorker publications.

Hand crafted custom artwork illustration and acrylic painting. Layout design with Illustrator and InDesign.

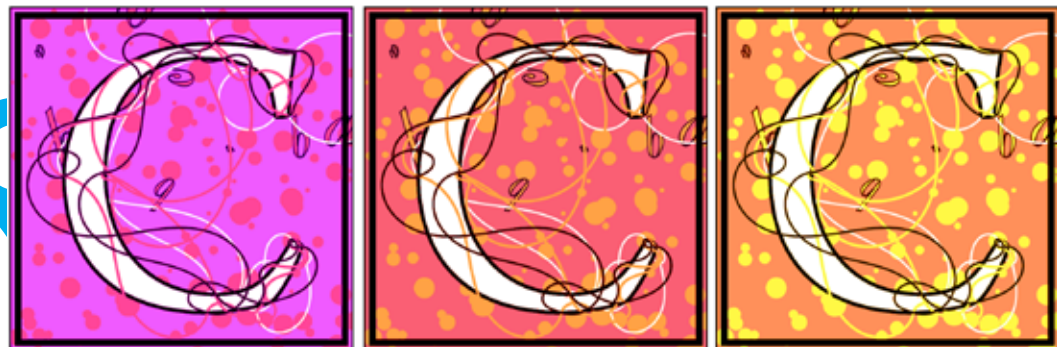
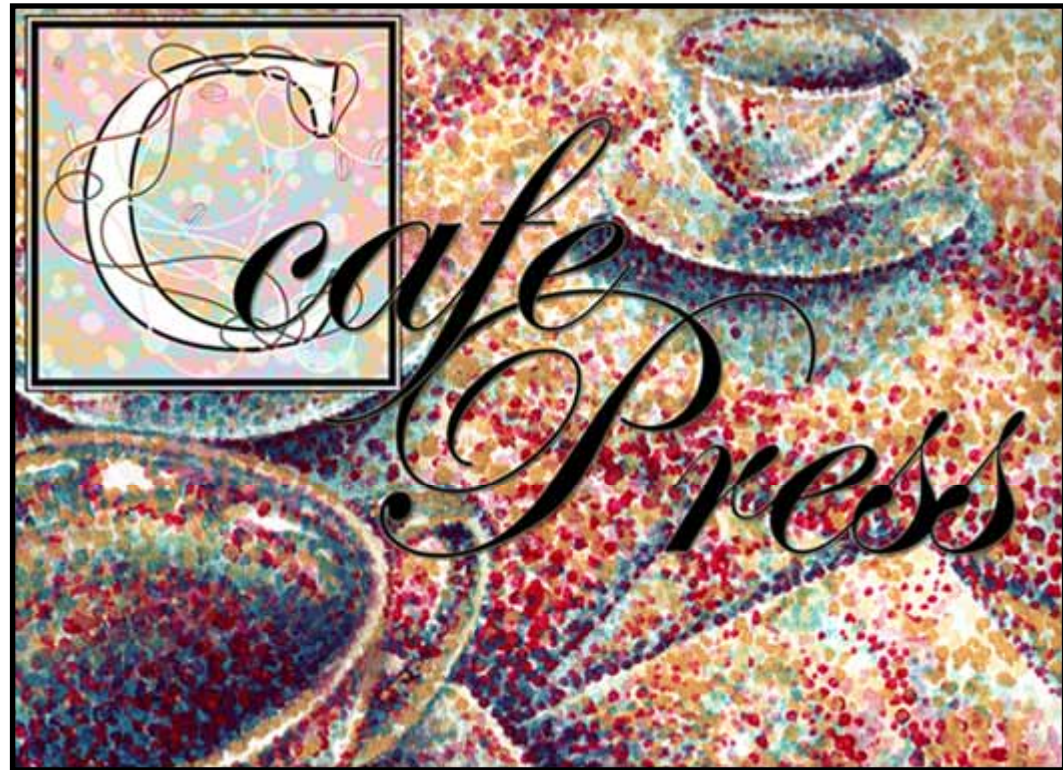


detail

Notes:

Cafe Press catalog cover design utilizing color theory methods and modern painting techniques.

Hand crafted acrylic painting incorporated with Photoshop, Illustrator and InDesign.

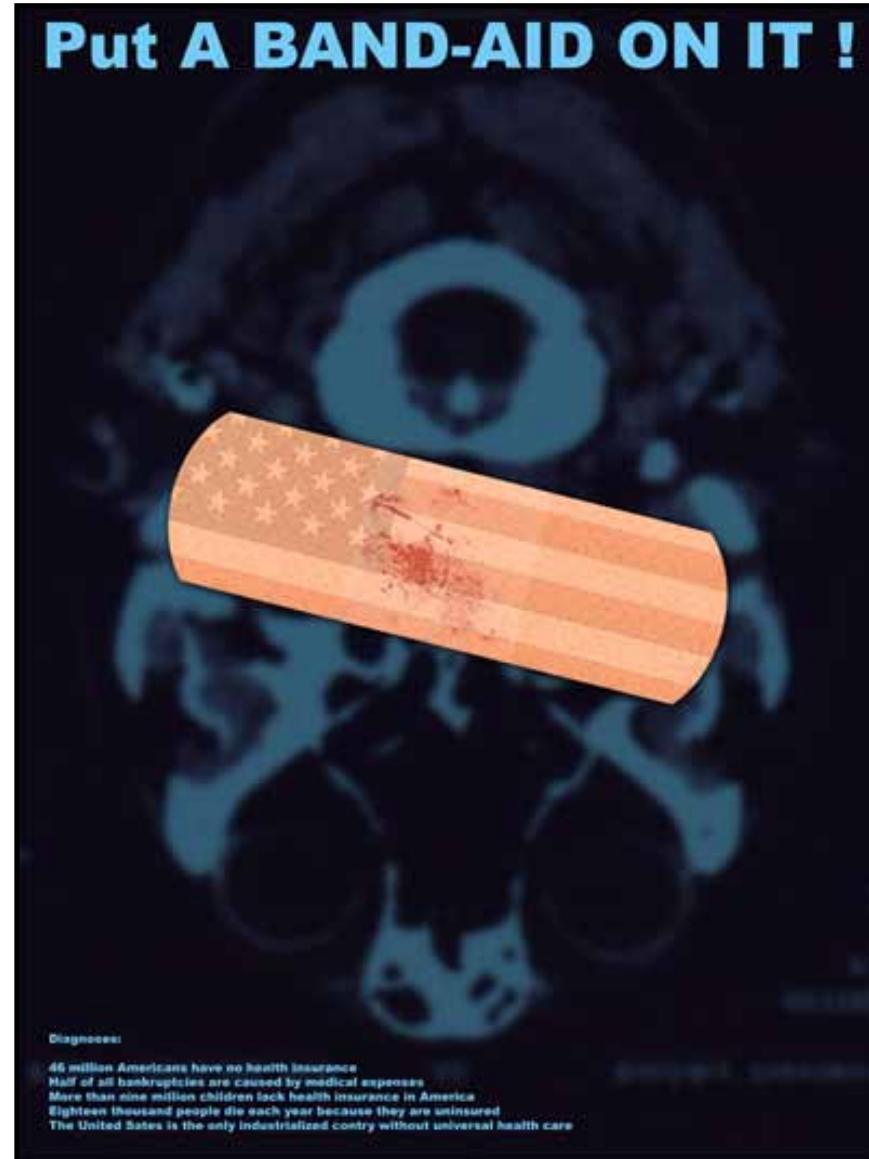


U.S. MOCK HEALTH CARE POSTER //

Notes:

Poster design mock up based on the U.S. healthcare debates and the sicko documentary.

• Simultaneous use of Photoshop and Illustrsator.



Applications

Macintosh and PC operating system literate. Proficient with Adobe CS3, CS4 Design Suite, Illustrator, Photoshop, InDesign, Dreamweaver, Flash, After Effects. Apple video editing systems Final Cut Studio Pro Suite, DVD Studio Pro, Soundtrack Pro, Compressor, Motion. Avid audio editing systems Pro Tools. Live audio video performance systems VDMX, Avenue, Ableton Live. 3D systems, Bryce, Poser, Cinema 4D, Maya, LightWave.

Programming Languages

Comprehensive Flash action scripting 2.0 and 3.0, (AJAX) JavaScript 2.0, XML, HTML5, CSS, CGI, PHP, Joomla, CMS, SEO, Processing Java, Arduino and Max/MSP/Jitter.

Traditional Fine Art

Proficient with jewelry, sculpture, painting and drawing techniques. Knowledge of photography, print making processes and development.

Specialties

Multimedia production and development. Video editing and camera production. DVD authoring and animation, storyboards, technical writing and illustration.



artDTo

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